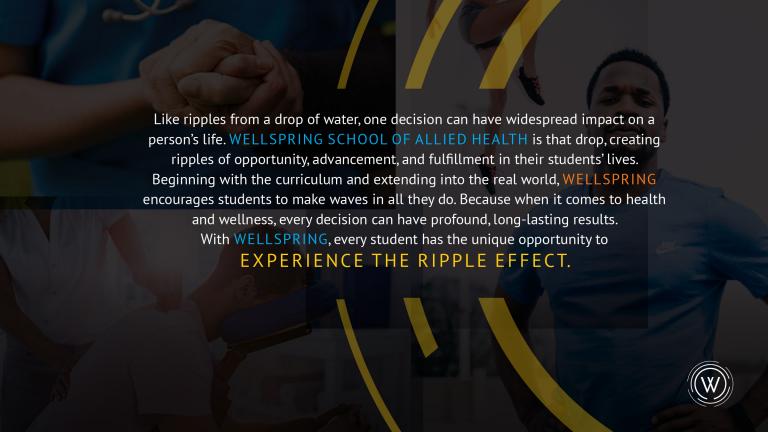




# WELLSPRING

SCHOOL OF ALLIED HEALTH





Bold typography, lifestyle photography and photos of difference makers in program industries. Specific color palette works with supplementary graphic style that is flexible enough to bring attention to CTA's, messaging, statistics and event updates.

#### TYPOGRAPHY:

SCALA SANS LIGHT & BOLD AaBbCcDdEeFfGgHhIiJjKkLIMm NnOoPpQqRrSsTtUuVvWwXxYyZz 1234567890!?.

PT Sans regular for body copy AaBbCcDdEeFfGgHhIiJjKkLlMm NnOoPpQqRrSsTtUuVvWwXxYyZz 1234567890!?.

#### **COLOR PALETTE**

Primary



Secondary

### SUPPLEMENTARY

**GRAPHIC** 







## M A K E W A V E S

#### **EXPERIENCE THE RIPPLE EFFECT an**

education from Wellspring can have on the rest of your life – and the lives of those you care about most.

#### **EXPLORE HEALTH CARE OPPORTUNITIES IN:**

- MEDICAL ASSISTING
- MASSAGE THERAPY
- FITNESS & NUTRITION

LEARN MORE AT WELLSPRING.EDU

OR CALL 800.623.4644







The journey to an improved quality of life is a continuous climb. **SUMMIT COLLEGE** will be unique in its focused support of each student's climb, and the vision that there is no limit to their career ascension.

At **SUMMIT COLLEGE**, each step is as important as the last.

ELEVATE YOUR POTENTIAL. ELEVATE YOUR LIFE.

ELEVATE YOUR EDUCATION.

Bold typography, lifestyle photography and photos of difference makers in program industries. Specific color palette works with supplementary graphic style that is flexible enough to bring attention to CTA's, messaging, statistics and event updates.

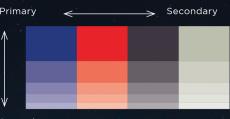
TYPOGRAPHY:

LITHOS PRO

AABBCCDDEEFFGGHHIIJJKKLLMM
NNOOPPQQRRSSTTUUVVWWXXYYZZ
1234567890!?

Gotham book & Gotham Bold AaBbCcDdEeFfGgHhliJjKkLlMm NnOoPpQqRrSsTtUuVvWwXxYyZz 1234567890!?.

#### **COLOR PALETTE**



Secondary

SUPPLEMENTARY GRAPHICS



# PROPOSED LOGO UPDATES B&W











## **ASCEND**

MAKING A BETTER LIFE FOR YOURSELF AND YOUR FAMILY WON'T HAPPEN OVERNIGHT.

IT'S A CLIMB.

IF YOU'RE WILLING TO PUT IN THE WORK, TAKE EACH STEP WITH DETERMINATION AND NEVER STOP CLIMBING, SUMMIT COLLEGE CAN HELP ELEVATE YOUR EDUCATION.

CONTACT US TO TODAY TO LEARN ABOUT OUR ALLIED HEALTHCARE, BUSINESS AND TRADE & TECHNICAL CAREER TRAINING PROGRAMS.

LEARN MORE AT SUMMITCOLLEGE.EDU

OR CALL 800.000.0000





## **ASCEND**

MAKING A BETTER LIFE FOR YOURSELF AND YOUR FAMILY WON'T HAPPEN OVERNIGHT.

IT'S A CLIMB.

IF YOU'RE WILLING TO PUT IN THE WORK,
TAKE EACH STEP WITH DETERMINATION AND
NEVER STOP CLIMBING, SUMMIT COLLEGE
CAN HELP YOU ELEVATE YOUR EDUCATION.

## EXPLORE HEALTH CARE OPPORTUNITIES AS A:

- Medical Assistant
- Dental Assistant
- Certified Nursing Assistant
- Physical Therapy Aide

LEARN MORE AT SUMMITCOLLEGE.EDU

**OR CALL** 800.000.0000







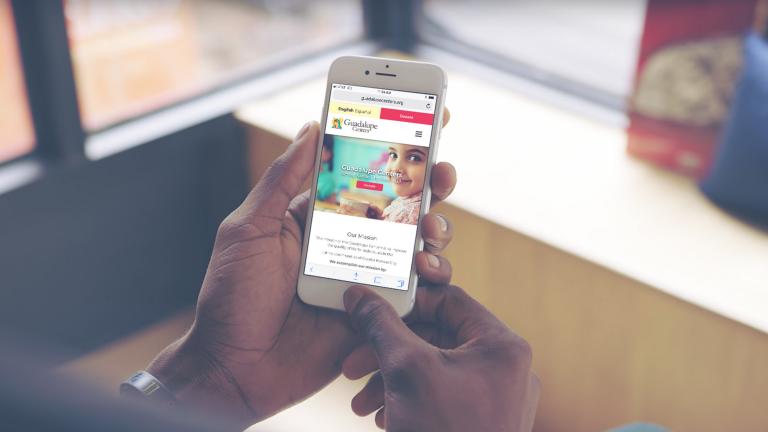
















#### **LOGO UPDATE**



## SECURITY FIRST INSURANCE





Bold typography and lifestyle photography. Specific color palette works with supplementary graphic style that is flexible enough to bring attention to CTA's, messaging, statistics and event updates.

#### TYPOGRAPHY:

GOTHAM BOOK & **BOLD**AaBbCcDdEeFfGgHhliJjKkLIMm
NnOoPpQqRrSsTtUuVvWwXxYyZz
1234567890!?.

GARAMOND regular AaBbCcDdEeFfGgHhIiJjKkLlMm NnOoPpQqRrSsTtUuVvWwXxYyZz 1234567890!?.

#### **COLOR PALETTE**



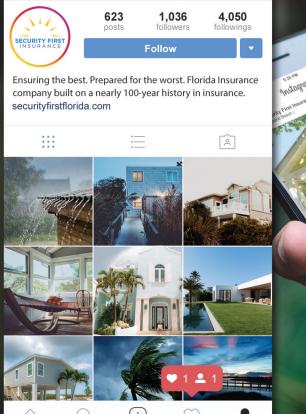
## SUPPLEMENTARY GRAPHIC





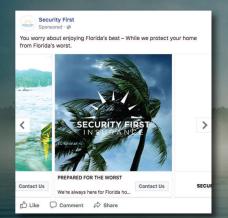
### ENSURING THE BEST. PREPARED FOR THE WORST.

Florida residents are well aware of the risks of living the coastal life, so Security First makes sure they don't gamble when it comes to protecting their homes. This concept's foundation is meant to boost Security First's credibility while communicating that Security First knows the tribulations of Florida homeowners. Our mission is to allow our customers to enjoy Florida's best while we worry about protecting their homes from Florida's worst.

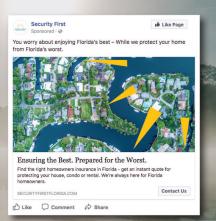




#### SPONSORED SOCIAL







#### **DISPLAY ADS**



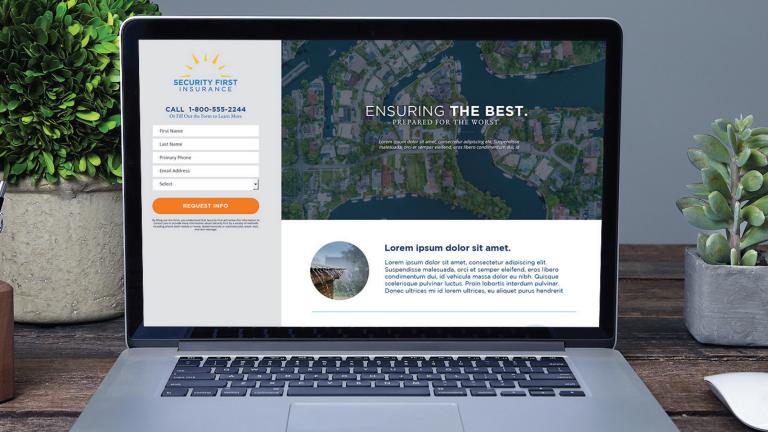












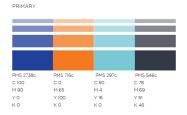


#### Montgomery County Historical Society









PRIMARY: Helvetica Neue Bold

## ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz

SECONDARY: Gotham Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz

SUPPLEMENTARY: Helvetica Neue Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz

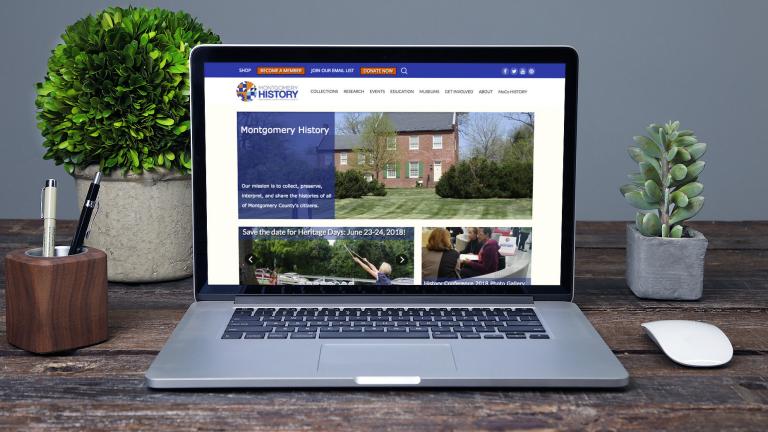
ON WHITE



ON BLACK





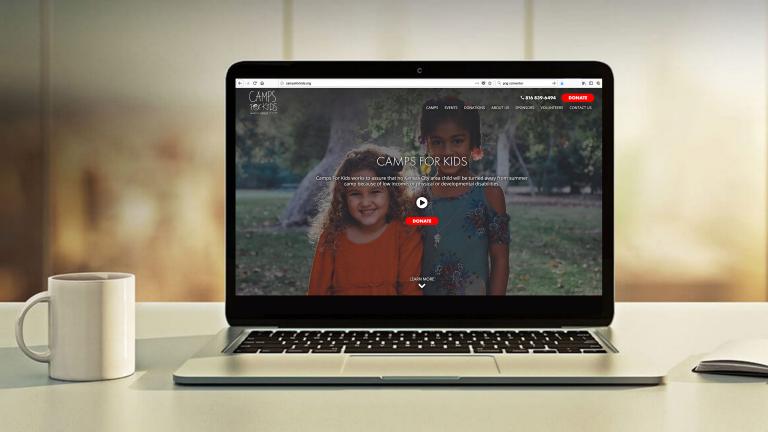


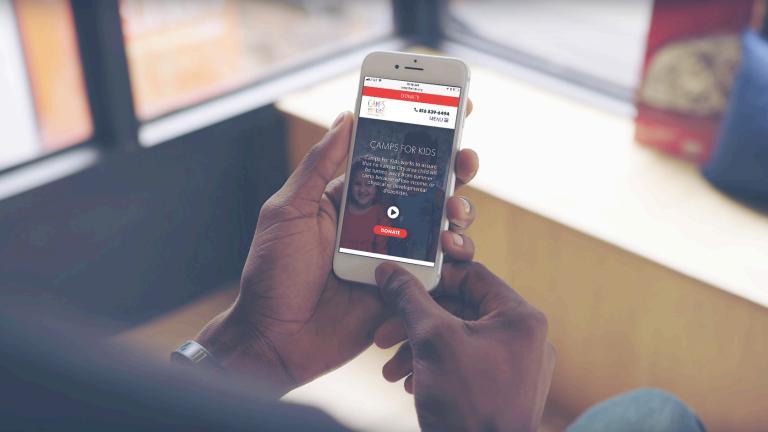






SHARING THE WOUNDERS OF CAMP.





















### AS UNIQUE AS YOU.

NAU Canada provides a new kind of education for a different kind of student.

And just like those students, each program is structurally and programmatically unique. NAU Canada offers program versatility, specialized curricula, and hands-on training – an educational path as unique as the student who embarks on it. Today's students are nontraditional learners who crave a fulfilling, successful career, but want to take their own path to achieve it.

NAU Canada promotes the individuality of every student and encourages the mindset that there is no one path to success.

NAU CANADA IS AS UNIQUE AS YOU.



Clean and minimalist design style that relies on bold, considerate use typography and photography of diverse students and lifestyles.

#### LOGO UPDATE



#### **ICON UPDATE**



## ANADA ONLINE

#### **TYPOGRAPHY:**

SCALA SANS LIGHT & BOLD AaBbCcDdEeFfGgHhliJjKkLlMm NnOoPpQqRrSsTtUuVvWwXxYyZz 1234567890!?.

